

SENIOR LIVING · REHAB

PHONE + CHAT

MULTI-FACILITY

INBOX + SMS

• LIVE

AdmitFirst.

by Haivanti · built by CodeAcme

AI admissions intake across **phone and web chat**. A family reaches out, an AI agent answers, qualifies the inquiry in real time, and drops a **clean lead summary** into the admissions team's inbox, within seconds. Both channels run the same questions and feed **one pipeline**.

2

CHANNELS
PHONE AND WEB CHAT

1

QUALIFIED-LEAD
PIPELINE

0

DASHBOARDS
TO CHECK

24/7

ALWAYS
ANSWERING

ON THE RECORD

Built for senior-living and rehab admissions. Maplewood, shown throughout, is a live demo site we built to showcase the product.

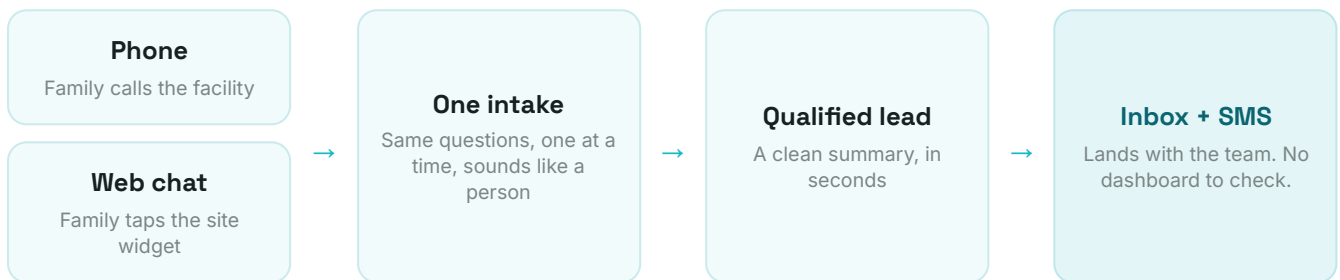
• PHONE + WEB CHAT · ONE QUALIFIED-LEAD PIPELINE

What AdmitFirst is

Admissions teams lose families to the calls no one picks up and the follow-ups that come a day too late. **AdmitFirst answers the moment a family reaches out**, by phone or on the website, runs the same natural intake, qualifies the inquiry in real time, and hands the team a lead that is ready to act on.

There is no dashboard to watch. The qualified lead lands in the inbox and pings the team's phone, and a lead looks identical whether it came from a call or a chat.

HOW IT WORKS

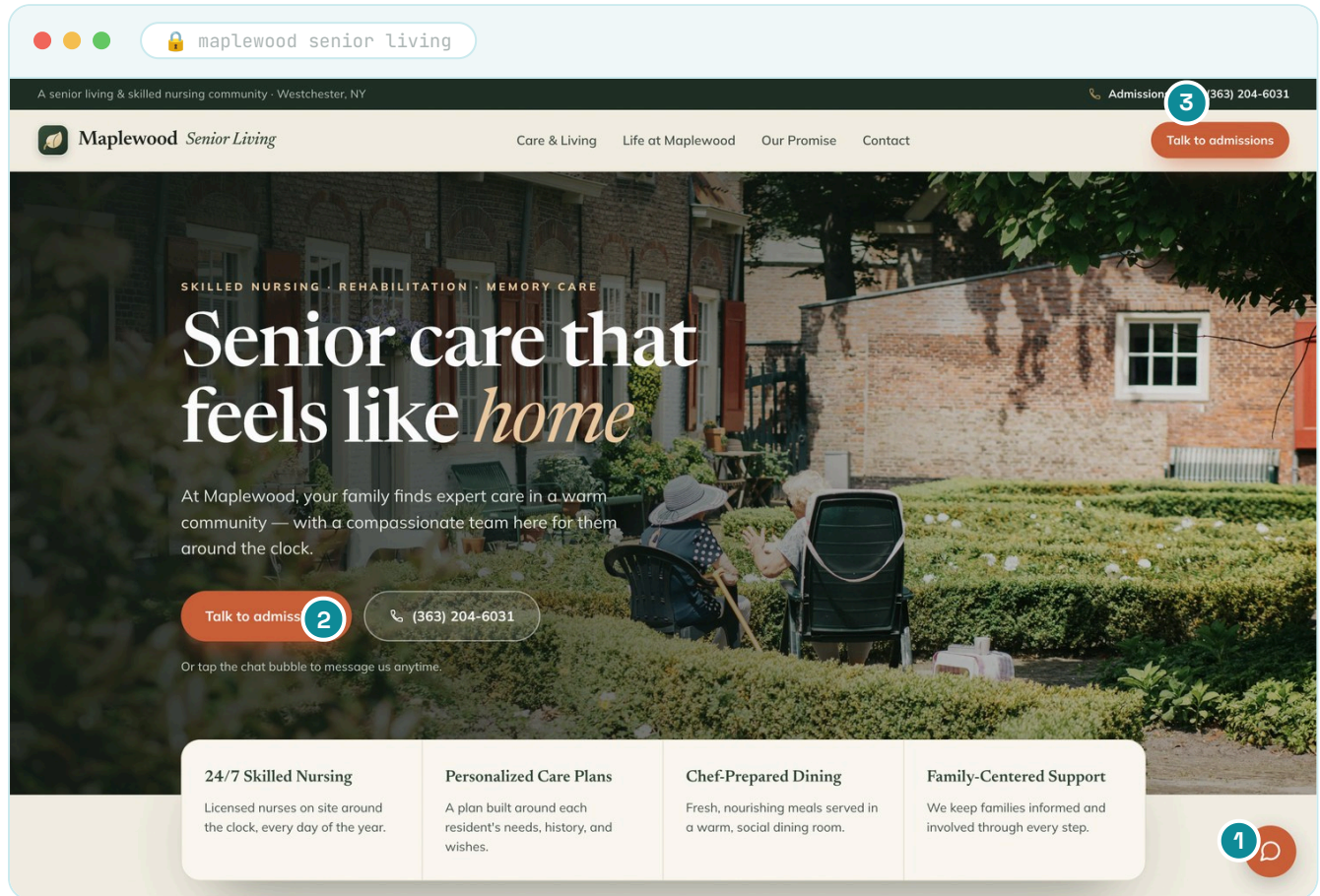


AT A GLANCE

- **Voice admissions agent.** Answers the phone, 24/7.
- **One question at a time.** Natural, not a form.
- **Qualified in seconds.** A ready-to-act summary.
- **No dashboard to check.** It comes to the inbox.
- **Website chat widget.** Starts an intake on the site.
- **Same questions, both channels.** One lead shape.
- **Email and SMS alerts.** Straight to the team.
- **Many facilities, one console.** Live from a config.

Meets families on the site

On the facility's own website, a family has two ways in from the first visit: call the admissions line, or tap the chat bubble to start right there. Either one reaches the same AI intake.



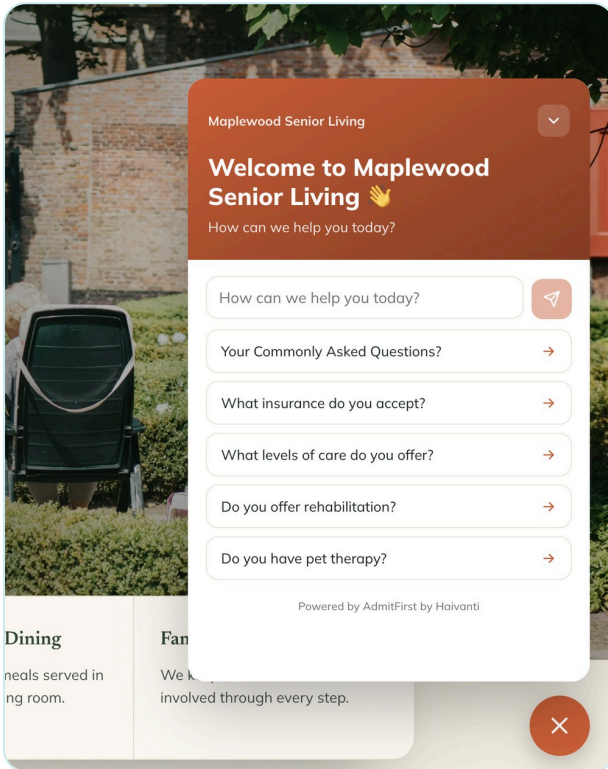
Maplewood Senior Living, a live demo site we built to showcase the widget

- 1 **Live chat, right on the site.** The widget sits on the facility's own website.
- 2 **Or call admissions.** The voice agent picks up this line, day or night.
- 3 **Answered 24/7.** Every call is picked up and qualified, every day of the year.

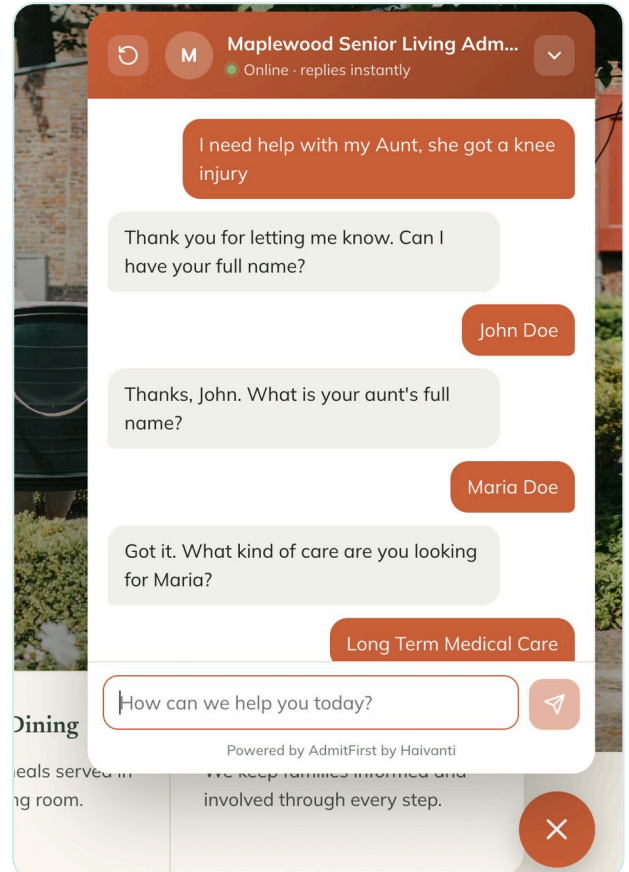
A real intake, one question at a time

The agent opens with a warm greeting and a few common questions, then runs a natural back-and-forth, one question at a time. It captures who is reaching out, who they are calling about, and the care they need, and it reads like a person rather than a form.

Opens with quick, common questions



Then qualifies, one question at a time



STARTS SIMPLE

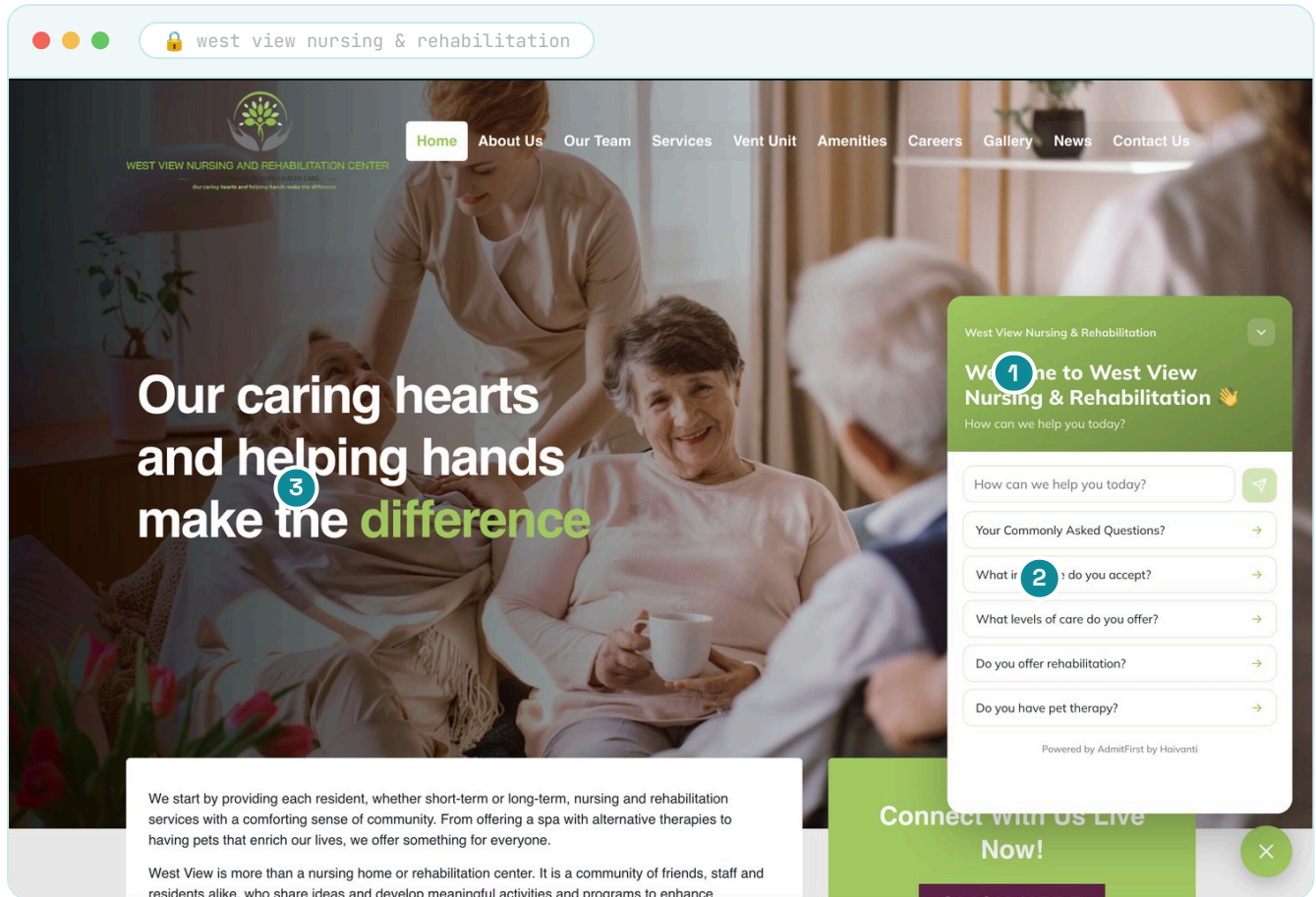
A friendly welcome and a short list of the questions families ask most, insurance, levels of care, rehabilitation, so anyone can start without knowing where to begin.

QUALIFIES NATURALLY

From there it gathers the caller's name, who they are calling about, the relationship, and the type of care, one step at a time, the way a good admissions coordinator would.

The same agent, any facility's brand

The widget installs on any site with a single script tag and takes on that facility's look. Same intake, same pipeline, a different brand. Here it is on a second facility, in its own colours.

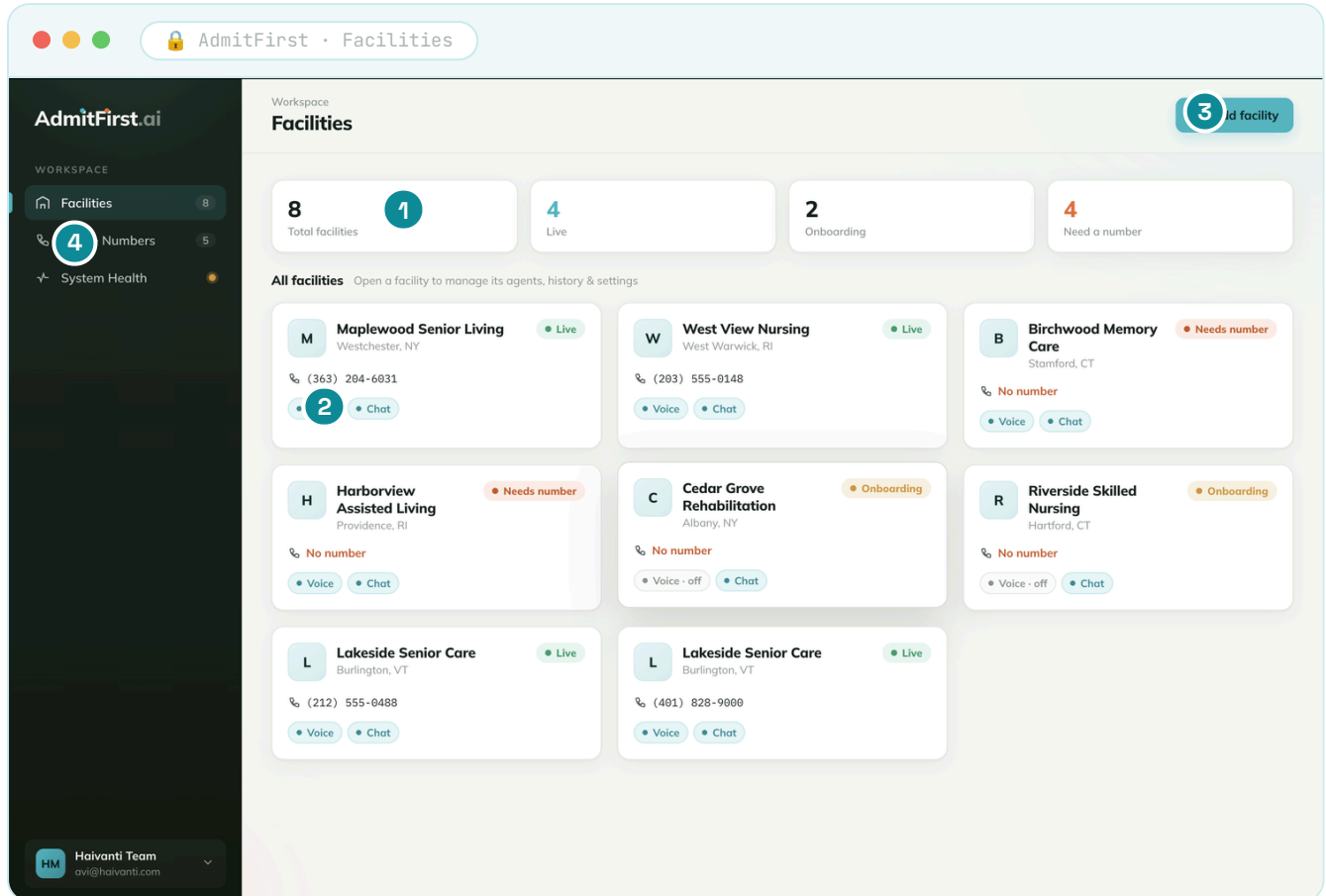


West View Nursing, the same widget in a different facility's brand

- 1 The same widget, West View's colours.** It takes on each facility's brand.
- 2 Identical intake.** The same questions run across every facility.
- 3 One script tag.** It installs on any facility's own site.

Every facility in one place

One console runs every facility: which are live, which are onboarding, and which still need a phone number, each with its own voice and chat agent. Because the qualification logic lives in the pipeline, a new facility goes live from a config rather than a rebuild.

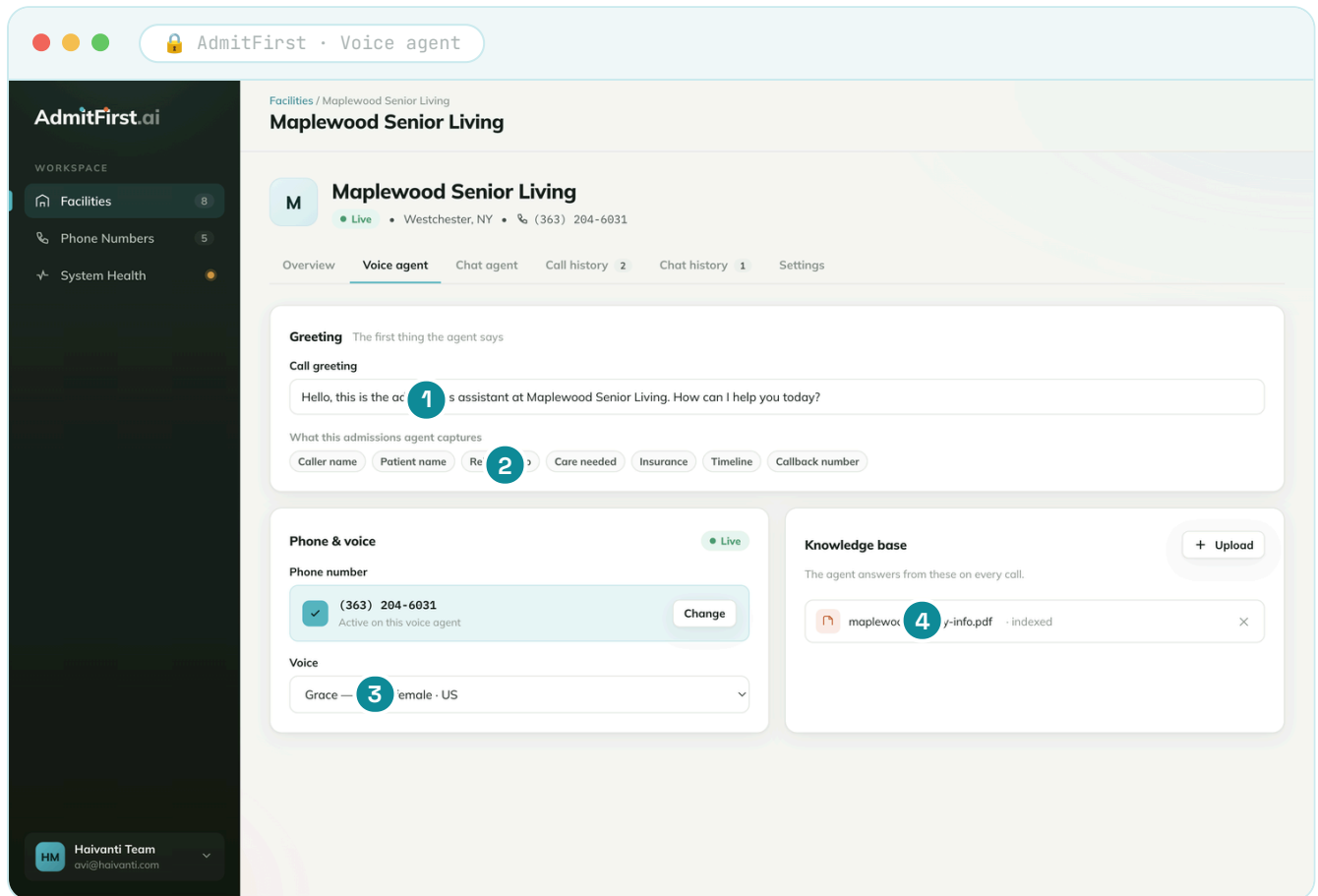


The AdmitFirst console, including demo and onboarding facilities

- 1 **Every facility at a glance.** Live, onboarding, or waiting on a number.
- 2 **Voice and chat per facility.** Each one runs both agents.
- 3 **Add a facility from a config.** A new one goes live with no rebuild.
- 4 **One console.** Numbers and system health managed in the same place.

The voice agent, tuned per facility

Each facility's phone agent opens with its own greeting, speaks in a warm, natural voice, and answers from that facility's own knowledge base. It captures the details admissions actually needs, so the front desk picks up a lead that is already qualified.



- 1 A warm, natural greeting. In the facility's own words.
- 2 Captures what admissions needs. Caller, patient, relationship, care, insurance, timeline, callback.
- 3 A real, warm voice. It sounds like a person, not a phone tree.
- 4 Answers from the facility's own knowledge base. On every call.

The chat agent, matched to the brand

08

The chat agent runs the very same intake as the phone, so a lead looks identical either way, and the widget is fully brandable, its colour, position, label, font, header, logo and greeting all set per facility.

AdmitFirst.ai · Chat agent

Facilities / Maplewood Senior Living

Maplewood Senior Living

• Live • Westchester, NY • (363) 284-6031

Overview Voice agent **Chat agent** Call history 2 Chat history 1 Settings

Greeting The first thing the agent says

Chat greeting

Hi there, and we **1** Maplewood Senior Living!

What this admissions agent captures

Caller name Patient name **2** Care needed Insurance Timeline Callback number

Widget appearance & behavior Everything the chat bubble shows & does

Brand **3** #16b8c4

Bubble position bottom right

Bubble label Chat with us

Font Mulish

Header title Maplewood Senior Living — Admissions

Logo URL (optional) https://.../logo.svg

AI greeting (reply when someone just says "hi")

Hello! How can I help you today?

4 Show floating chat bubble Preload for instant open

- 1 Opens the way the phone does.** The chat runs the same intake.
- 2 The same captured fields.** A lead looks identical whether it called or chatted.
- 3 Fully brandable.** Colour, position, label, font, header and logo.
- 4 Floating bubble.** It can preload so it opens instantly.

One pipeline, straight to the team

THE VALUE

Two channels, one pipeline, one lead shape. Every qualified lead lands in the inbox and pings the team by SMS, so nobody has to watch a dashboard. New facilities go live from a config rather than a rebuild, and the widget keeps every key server-side, so none ever reach the browser.

Phone + chat, one pipeline

Qualified in seconds

Email + SMS alerts

No dashboard

Clonable per facility

Keys never in the browser

WHY ADMISSIONS TEAMS LIKE IT

NOTHING SLIPS

Every inquiry is answered the moment it arrives, by phone or chat, and turned into a qualified lead the team can act on right away.

NO BUSYWORK

No dashboard to monitor and no re-keying. The lead simply arrives, the same whether the family called or chatted, and the phone pings.

Let's build.

All admissions intake for your facilities, across phone and web chat. A live demo is available on request.

CODEACME

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codeacme.com

[Book a 30-minute call →](#)